

DIAS

Edinburgh Napier
UNIVERSITY

Master of Science Investment Promotion & Economic Development Flexible (Distance) Learning

University:	Edinburgh Napier University, Edinburgh, Scotland
Degree Title:	Master of Science Investment Promotion & Economic Development (MSc IPED)
Faculty / Department:	The Business School, Edinburgh Napier University/School of Accounting , Economics & Statistics (www.napier.ac.uk/business-school)
Duration:	Two years flexible (distance) learning
Target Students:	Full-time staff who work in the field of investment promotion and economic development (IPED)
Entry Requirements:	Students will normally be expected to have a University Honours degree (or equivalent) plus a minimum of two years relevant working experience
Mode of Attendance:	Flexible (distance) learning composed of specially developed material delivered on CD-ROM, web-support and a Research Method Workshop
International Service Organisation:	DIAS Direct Investment Advisory Services Baden near Zurich, Switzerland
Workshop Locations:	Edinburgh, Scotland or DIAS, Baden near Zurich, Switzerland
Starting Dates:	Please see www.master-iped.com



■ Purpose of the Programme

In recent years we have seen a rapidly increasing international competition in attracting investment resources. At the global level these resources will increasingly be allocated to those areas that can offer the best return to investors, are politically stable, provide high productivity inputs and offer the most attractive investment incentives and the best services.

Almost every country in the world has at least one national investment promotion agency (IPA) and several have sub-national local development agencies whose primary purpose is to seek out, attract and capture the best available investment resources for their development area. There are already hundreds of such organisations worldwide and they appear set to multiply. In this respect there is a growing demand for capacity building. Competing



successfully in an increasingly global business world requires IPA staff with a good understanding of investor needs, with an ability to develop strategies and policies in creating a suitable environment to attract them, and with the necessary skills required to conduct daily operations efficiently and effectively.

■ Delivery Mode

The students will be predominantly full-time staff employed in the field of IPED. The delivery mode to this market is flexible (distance) learning supported by specially developed material delivered through CD-ROM, internet and an intensive Research Methods Workshop prior to the dissertation stage.

The Research Methods Workshop will be organized at one of the following locations in the first instance – The Business School, Edinburgh or DIAS, Baden near Zurich.



■ Programme Structure

Compulsory modules

■ Investment Promotion & Cross-Cultural Communication	20 Credits
■ Business Planning & Financing FDI	20 Credits
■ Best Practice IP & Evaluation	20 Credits
■ Regional Economic Planning & Finance	20 Credits
■ Technology Transfer & FDI	20 Credits
■ Research Methods	20 Credits
■ Dissertation (2 trimesters)	40 Credits

Option modules

■ Economic Development, Investment & Tourism	20 Credits
■ Project Appraisal	20 Credits
■ Public Sector Economics	20 Credits
■ Competitive Advantage & FDI	20 Credits

The MSc requirement is a total of 180 credits (six compulsory modules at 20 credits each, one 20 credit option module, plus 40 credits for the dissertation).

■ Delivery Schedule

This is a Masters Degree, which will be studied on a distance learning basis. It is expected that students will take no more than two modules per trimester. The dissertation should be completed within two trimesters. On this basis completion will be:

Trimester 1	2 Compulsory Modules
Trimester 2	2 Compulsory Modules
Trimester 3	1 Compulsory Module and 1 Option Module
Trimester 4	Research Methods
Trimester 5 & 6	Masters Dissertation

There are three starting dates: October, February and June



■ Programme Aims and Outcomes

The MSc IPED provides a specialised knowledge and understanding of the theory and practice of investment promotion, and of its role in economic development. Individuals not meeting the entry requirements can participate as associate students.

Characteristic Outcomes of the MSc:

- A systematic understanding of IPED, and a critical awareness of the changing environment within which relevant organisations operate much of which is informed by professional practice.
- A comprehensive understanding of appropriate research methods and techniques.
- Originality in the application and development of knowledge, together with a practical understanding of how research is used to create and interpret knowledge in the field of IPED.
- Conceptual understanding that enables the student to critically evaluate current research and advances / advanced scholarship in the field of IPED, and to evaluate methods and techniques in the field of IPED and develop critiques of them.

Typically, holders of the MSc will be able to:

- Deal with complex issues in the field of IPED both systematically and creatively, make informed judgements in the absence of complete data, and present arguments and communicate effectively with peers and subject experts, both academics and practitioners.
- Demonstrate self-direction and originality in tackling and solving problems at a strategic and operational level and act autonomously in planning and implementing tasks in the professional practice of IPED.
- Continue to advance their knowledge and understanding of IPED and their own specialist area and develop new personal skills at an enhanced level.

And will have:

- The qualities and transferable skills necessary for employment requiring: The exercise of leadership initiatives and personal responsibility, working independently and in partnership with others. Decision-making in complex and unpredictable situations, dealing creatively with such problems. The ability to learn independently required for continuing professional development, reflection on professional practice and personal growth.

■ Contact Us!

General information: www.master-iped.com

For further information, please contact:

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